

Dear Veterans,

Thank you for your interest in joining Veterans Canna-Biz. I would like to start my letter by giving you a heart felt **thank you for your service**. I know the traumatic cost that serving has placed on your life and the life of your loved ones. There is an opportunity at hand that, in history, is unprecedented. In the next 5 years the Cannabis industry is projected to be a \$150 billion dollar industry. To put that in perspective, annual sales of all beer in America is \$120 billion dollars, but beer only has one application. That is to drink. Cannabis on the other hand is used as medicine, it's smokeable, edible and so much more. The opportunities are endless and we are looking for individuals who want to take part of this incredible opportunity.

The question we must ask ourselves as Americans is, who is responsible for our prosperity? For our peace around the world? For the destruction of evil around the world that wants to destroy America. Veterans deserve so much for the price they have paid. But, it's not just Veterans. When a service member is deployed, the hardship is placed on the entire family, whether it is financially and/or emotionally. This not only applies while they are deployed, but many come back with tremendous scars, not just externally but internally also. It is a very difficult process to be transitioned back into society.

So we as Americans have a decision to make. Do we let tobacco companies, big pharma, politicians and organized crime profit from this soon to be legal medicine? Or does America make the decision that this is the perfect industry to make available to support and create excellent paying jobs for our incredible warriors.

We here at Veterans Canna-Biz are dedicating our entire business model to make this vision a reality. We are here to heal, educate and train Veterans in the cannabis industry with and offer a 100% employment guarantee. We understand that not everyone we train wants to be in the cultivation aspect of this industry, so prior to entering our program we interview and assess each graduate to find their personal gifts and goals for their lives. We mentor our graduates and help them financially start their own business. We have heard endlessly the phrase "Thank you for your service" now America can make a decision to truly give our Veterans great paying jobs and support them as they deserve. We do not make employees, we make business owners.

In closing, America owes a huge debt of thanks for all that you and your family have had to endure to keep us safe from the evil in this world. Allow us the privilege to give back and give you the life and opportunities you and your family deserve. We can't wait to bring you in the Veterans Canna-Biz family.

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